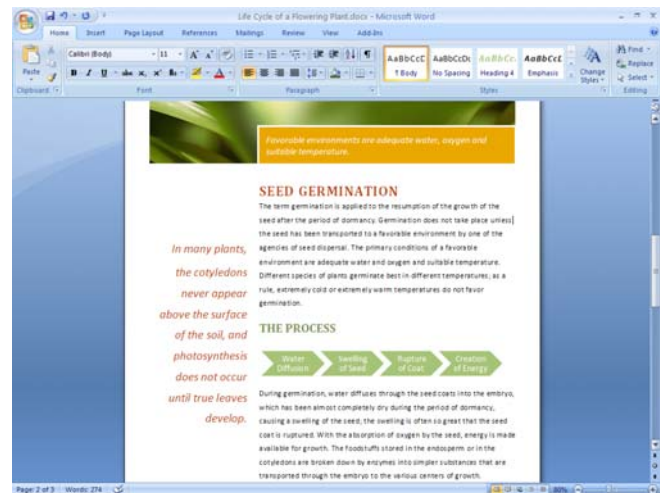


Microsoft Office Standard 2007

Microsoft® Office Standard 2007 is the essential office software for small business and home computer users. With the Microsoft Office Fluent™ user interface, enhanced graphics and formatting, powerful new time and e-mail management tools, and more reliability and enhanced security, Office Standard 2007 makes it easier and more enjoyable to get things done.



The streamlined workspace and easy-to-browse tabs make program features easier to find and use.

Find Commands and Help Easily

The Office Fluent user interface and an enhanced Help system get you started.

- **Get more out of the Microsoft Office system.**

The Office Fluent user interface for Microsoft Office Word 2007, Microsoft Office Excel® 2007, and Microsoft Office PowerPoint® 2007 has been designed to make program features easier to find and use. Commands are organized into a set of easy-to-browse tabs that correspond more directly to the things you do most in the Microsoft Office system. Formatting galleries with live previewing take the place of complicated dialog boxes, so you can simply pick and click to get the effects you want.

- Maintain consistency across applications.**
 With Document Themes, you can apply and preserve a consistent look for tables and text across Word documents, Excel spreadsheets, and PowerPoint presentations. This predictability means that when you cut and paste objects between programs, the items maintain their appearance.

Total Available Market in the Bikes Industry
Fictitious Data for Demo Purposes

Bikes and Accessories Market

	Bikes	Accessories	Clothing	Components
North America	\$ 1,845,890	\$ 138,300	\$ 350,100	\$ 250,000
South America	\$ 1,540,721	\$ 148,873	\$ 172,000	\$ 365,431
Europe	\$ 1,872,000	\$ 154,800	\$ 175,500	\$ 264,533
Asia	\$ 1,914,000	\$ 196,700	\$ 132,750	\$ 190,566
Africa	\$ 1,148,000	\$ 313,025	\$ 124,200	\$ 220,500
Oceania	\$ 268,000	\$ 133,763	\$ 126,133	\$ 89,500
Global	\$ 754,000	\$ 66,280	\$ 89,532	\$ 125,600

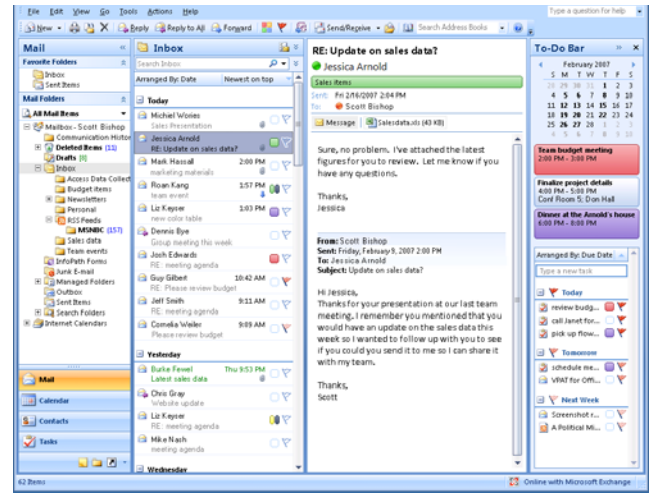
Quick and easy-to-use table styles help ensure that your tables look great and are consistent across Word documents, Excel spreadsheets, and PowerPoint presentations.

- Preview your changes quickly.**
 With Live Preview, you can quickly preview proposed changes to your document while you're working on it without having to repeatedly search through drop-down menus. By test-driving your proposed formatting, you can save time and experiment more easily.

Organize Your Time and Communications

Microsoft Office Outlook® 2007, included in Office Standard 2007, helps you organize your time and to-do tasks by organizing your e-mail, calendar, and contacts.

- Organize your appointments.**
 With new calendar views, you can compare two calendars side by side or with one on top of the other. In addition, you can place and track tasks directly on your calendar.

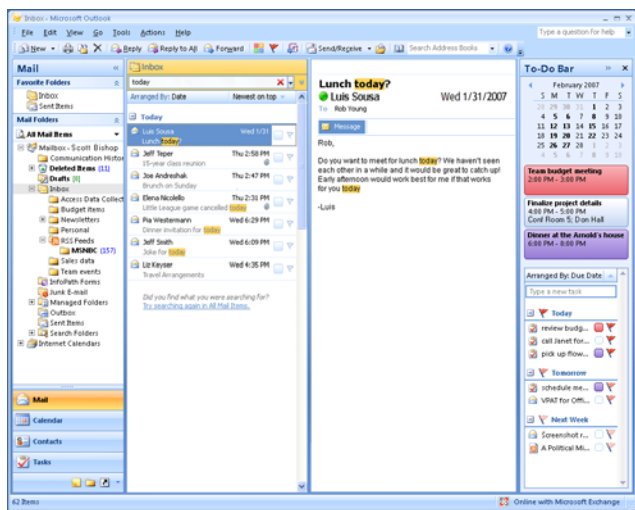


New calendar views and a To-Do Bar make it easier to manage your time.

- Keep on top of your action items.**
 Office Outlook 2007 features a new To-Do Bar that centralizes tasks, calendar information, and e-mail messages flagged for follow-up.
- Subscribe to relevant information using RSS.**
 Really Simple Syndication (RSS) is a technology you can use to subscribe to your favorite Web site news, online newspapers, blogs, and other Web content. RSS subscriptions in Office Outlook 2007 capture all of the RSS feeds you subscribe to in a designated folder that updates automatically (an additional fee-based RSS subscription is required).

- **Find what you need.**

Office Outlook 2007 provides an Instant Search tool that you can use to quickly find information in any of the Outlook modules such as e-mail, calendars, and tasks.



Instant Search includes "hit" highlighting (noted above in yellow) so that relevant results are easy to find.

Work with Enhanced Security and Reliability

Office Standard 2007 provides an improved junk e-mail filter, automatic document recovery, and the Document Inspector to help you work with more confidence and enhanced security.

- **Help protect against junk e-mail.**

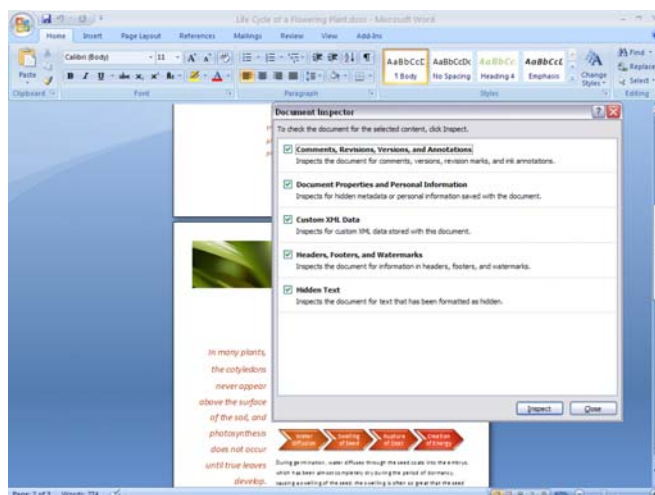
Office Standard 2007 includes an enhanced Outlook junk e-mail filter to help reduce electronic spam sent to your inbox and help protect against potentially harmful attachments.

- **Keep "phishers" away.**

Office Outlook 2007 also includes security enhancements to help prevent "phishing," which is a fraudulent e-mail attempt to trick you into providing financial or personal information.

- **Share documents with greater peace of mind.**

Detect and remove unwanted comments, hidden text, or personally identifiable information in your documents using the Document Inspector.



The Document Inspector helps find and remove potentially sensitive "hidden" information from your documents, presentations, and spreadsheets.

For More Information

Learn more about Office Standard 2007 and the Microsoft Office system at www.microsoft.com/office/suites/standard.

For complete system requirements, visit www.microsoft.com/office/suites/standard.

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